



media *release*

Monday 28 July 2014

SHOP ONLINE AND SAVE LIVES WITH THE ANIMAL HEALTH TRUST'S NEW WEBSHOP

Veterinary charity, the Animal Health Trust (AHT) is proud to announce the launch of its brand new online shop, boasting a range of exciting products for pets and people, alike. And the best part is, for a limited period you'll get **free delivery** as an exclusive introductory offer, PLUS **10% off** your entire order with your first purchase.

Amongst the AHT's 'webshop' offerings you'll find branded Animal Health Trust merchandise, including hoodies in a range of sizes and colours, as well as a selection of pet products also donning the AHT's logo. This includes dog leads, food bowls and cosy dog coats to keep your pooch warm during the chillier months.

In addition, there is also a huge range of fantastic gifts, greetings cards and essentials for the home.

Children will be entertained for hours with the exciting Sock Creatures kit, soft cuddly toys, and 'Gifts in a Tin' range, including miniature tea sets, train sets and friendship bracelets kits packed neatly in a small tin box.

There's something to suit every adult too, with a beautiful selection of wind chimes, mosaic coasters and decorative chalk boards for every home, as well as some useful items for avid gardeners.

There's plenty more for your pet, with a selection of toys and treats such as the Asteroidz ball or Kickeroo mouse, or make something special with our dog baking

mix kits. And the best part is, all proceeds from every order go straight back into the Animal Health Trust – the charity working towards fighting disease and injury in companion animals.

On the launch of the new webshop, AHT's Chief Executive Dr Mark Vaudin says, "We're thrilled to now be able to offer such a diverse amount of products to our supporters nationally, as well as locally. Previously we've only been able to supply these items through the shop in our Visitor's Centre on site in Suffolk. However, now we can cater for shoppers all over the country, who will in turn be giving a great gift back to this unique organisation."

All orders will be taken directly through the website, with payments taken via credit and debit card or PayPal. Orders will be despatched within three working days, via Royal Mail second class post.

In addition to the fantastic introductory offers, anyone joined up to the AHT's Friends, Guardians or Fellows Scheme will receive an additional 10% off every purchase. To find out more about joining these schemes visit www.aht.org.uk.

To claim your 10% discount with your first order just add the code 'AHTFO10' at the checkout. To view the exciting range of products visit www.ahtshop.co.uk.

Ends

For further information, please contact:

Farrah Stevens, AHT press office, 01638 555602

Additional notes:

- The Animal Health Trust (AHT) is an independent charity, employing over 200 scientists, vets and support workers. It aims to improve the health and welfare of horses, dogs and cats through research. It also provides specialist referral services and continuous education to vets. Visit the website at www.aht.org.uk